



OPEN EUROPEANS
HELSINKI 2011

Open Europeans Newsletter October

Dear Friends,

A week ago we had a press conference with the most promising Finnish sailors such as Sari Multala, Silja Lehtinen with her crew and Lauri Lehtinen & Kalle Bask participating. The sailors are really looking forward to these Championships. Not often is sailing brought that near the spectator as the finals will be. We got good publicity in the news. Broadcasting the Championships has also taken a step forward by agreeing with the Finnish Broadcasting Company YLE that they will send all the finals. How to distribute the finals internationally is being negotiated.

We now have sailors from all over Finland signing up to participate in the arrangements. Open Europeans will be the main topic during the Sailing Days 27th November. On the agenda we have among others Madis Ausman from the Estonian Yachting Union who will talk about Experiences from arranging Olympic Class Championships. The event is arranged in co-operation with the Finnish Sailing Federation.

We want to remind you and the sailors to make travel plans and bookings in time. July is the most popular holiday season in Scandinavia. Please notice the hotel offer we have for Scandic hotels in Helsinki. There are several hotels to choose among. For group reservations (more than 15 people or 10 rooms), please contact Helsinki Destination Desk via email at sales.helsinki@scandichotels.com and mention booking code: BSAI110711. Use the same booking code for individual bookings on www.scandichotels.com. Book before 22nd of April 2011 and stay from 24th of June to 15th of July 2011.

The official site for the Open Europeans 2011 Championships is www.openeuropeans2011.com. Please meet us there.

Looking forward to see you in Helsinki next summer!

Kurt Lönnqvist
President
Open Europeans 2011
www.helsinkisailracing.fi